ANAH ASSUMPÇÃO
UX / UI DESIGNER

I am Anah, 28, Brazilian designer and coder, currently living in Brazil and looking for a position as UX / UI Designer

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WORK EXPERIENCE

UX DESIGNER
SAPIENT AG2 | BRASIL | DEC.2018 – CURRENT

I am part of a project which consists in equalize Bradesco's digital channels experience. In everyday life, we design the user experience, test it and create the Design System application rules. Bradesco is the third most important bank in Brazil.

UX / UI DESIGNER
MUSE.AI | PORTUGAL | JUN.2018 – NOV.2018

Muse is a Startup based in Lisbon that uses and builds an artificial Intelligence to search within videos. My daily job was to design user-centered interfaces for the video platform and then code its front-end. I also helped them renew the visual identity and company's website.

COFOUNDER & UX / UI DESIGNER
ADENTRO | AROUND THE WORLD | DEC.2014 – CURRENT

Adentro is the agency I founded to work with clients as a freelancer web and graphic designer. I helped over 15 companies find the best solutions for their projects and problems, diagnosing obstacles and understanding their real goals. We go from brainstorming creative concepts to product development, being it a brand redesign, a new website or a visual identity manual.

COFOUNDER & UX / UI DESIGNER
WIDOOX | BRASIL | JAN.2016 – APR.2017

I was one of the founders of a Startup focused on professional development and online education. I worked with ecommerce, developed sales, content and SEO strategies, made the visual identity, logo and company website. It was truely a lab in which I could test different design approaches and heat map the results.

INFOGRAPHIST
FOLHA DE S.PAULO | BRASIL | JAN.2014 – DEC.2014

I worked at the art department of the most important newspaper in Brazil, alongside the best professionals in my area and I learned the most from them. Under the constant pressure of publishing daily, I created infographics, creative graphic pages, videographics and more.

UX / UI DESIGNER
KNS | JUN.2013 – FEB.2014

I worked with the developers team, designing user journeys, information architecture, prototypes and interfaces for a major restaurant chain in São Paulo.

SKILLS

› Experience delivering creative, quality and user-oriented design to multiple plataforms

› Strategic development that prioritizes convertion rates and SEO techniques

› Passionate and persuasive project presentation

TOOLS

Sketch, Abstract, Framer, Figma, Adobe XD, Illustrator, Indesign, Photoshop, After Effects, HTML5 & CSS3, JavaScript, PHP, MySQL

EDUCATION

WEBDEVELOPMENT – 2017/18
School of Technologies Innovation and Creation (ETIC/LX)

GRAPHIC DESIGN – 2010/13
College degree at Istituto Europeo di Design (IED/SP)

SOCIAL SCIENCES – 2009/12
3 full years at Pontifical Catholic University (PUC/SP)

MORE COURSES

UX STRATEGY – Miami Adschool
DESIGN SYSTEM – Meiuca
DESIGN OPS - HOW School
UX BOOTCAMP - Huge
DEV WORDPRESS - DRC
SEO - Mestre Academy

LANGUAGES

Native Portuguese
Fluent English
Fluent Spanish